

**75****YEARS STRONG****FIRST  
FEDERAL®****PRESS RELEASE: *For Immediate Release*****FOR FURTHER INFORMATION CONTACT:**Debbie S. George | 870.391.3427 | [dgeorge@ffbh.com](mailto:dgeorge@ffbh.com)**FIRST FEDERAL TEAM MEMBER CELEBRATES 25 YEARS OF SERVICE**

*Harrison, Ark., June 2009* – Jeff Brandt, Executive Vice President/Eastern Division of First Federal Bank, is pleased to announce a milestone of 25 years for **Lisa Massengale**, Vice President/Regional Deposit Operation Admin.

“We are proud of Lisa’s years of service,” said Brandt. “She is dedicated to our customers and is a true asset to the Bank.”

Massengale started with First Federal in Harrison on May 21, 1984 as a Teller, and has also served as Head Teller and Teller Supervisor. She currently oversees deposit operations for the Central Region. She is a 2004 ICE TIP Finalist, an award which recognizes Team Members who exhibit the Bank’s core values of INTEGRITY, COMMITMENT, EXCELLENCE, TEAMWORK, INNOVATION, and PROFESSIONALISM.

She is a graduate of Harrison High School and has attended various banking schools. She and her husband, Bob, are residents of Harrison and enjoy their son Brad and their dogs Joey, Sophie, and Duke. They are members of First United Methodist Church. In her spare time, Massengale enjoys motorcycling, camping, and spending time with her family and pets.

**About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$803.4 million in assets as of March 31, 2009, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

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