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## **FIRST FEDERAL HONORS TEAM MEMBERS AT FIFTH ANNUAL ICE TIP AWARDS**

*Harrison, Ark., October 2007* – Larry J. Brandt, Chairman of the Board/Chief Executive Officer of First Federal Bank, announced the winners of the Fifth Annual ICE TIP Awards, which recognize Team Members who exhibit the Bank's core values of **INTEGRITY, COMMITMENT, EXCELLENCE, TEAMWORK, INNOVATION,** and **PROFESSIONALISM.** The 2007 recipients include Jason Wallis, Vice President/Loan Officer at the Farmington Office; Sonya Edwards, Vice President/Marketing in Harrison; GiGi Enix, Vice President/Account Information Center in Harrison; and Amy Criner, Assistant Vice President/Loan Servicing Supervisor in Harrison.

Brandt said, "I'd like to personally congratulate the four winners of our fifth annual ICE TIP Awards. These Team Members exemplify dedication to our core values, and the award is a symbol of their character and hard work."

Brandt presented the award to Enix, who has been a Team Member since June 1980. Ross Mallioux, President/Western Division, presented the award to Wallis, who has been a Team Member since May 1995. Criner was presented her award by Ron Lenderman, SVP Credit Administration Manager, and Tommy Richardson, President/Chief Operating Officer. Criner has been a Team Member since July 1999. Jeff Brandt, Executive Vice President/Eastern Division, presented the award to Edwards, who joined the Bank in April 2006.

The ICE TIP Awards were founded in 2003 to recognize outstanding Team Members who exhibit core values in their banking relationships, whether with fellow Team Members, customers, or the community. All Team Members are encouraged to submit nominations each quarter, and all are eligible to be nominated (except Senior Leaders and the Board of Directors). Up to four finalists are selected by the Bank's Senior Leaders each quarter, with four winners being chosen annually.

### **About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$820.5 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone at 870.365.8329 or 866-AIC-FFBH toll free or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

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