



**FOR IMMEDIATE
RELEASE**

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START YOUR TURTLES! FIRST FEDERAL HOSTS THE RED, WHITE & BLUE TURTLE RACES

Mountain Home, Ark., June 2008 – Summer brings races of all kinds – including the First Federal Turtle Races! Children ages 12 and younger are invited to participate in the **Red, White & Blue First Federal Turtle Races**. The annual event will be held on **Saturday, June 28 at 4pm**, at the Arkansas State University Campus in Mountain Home. Registration and attendance at the event is free. Refreshments will be provided as long as they last.

Registration begins at 2pm. The first 75 entrants will receive free t-shirts. Four races – for ages 0-3, 4-6, 7-9, and 10-12 – will begin at 4pm. Winners will receive trophies and have their picture taken with Chester T. Chipmunk, the president of Chester's Investor Club, First Federal's savings account for children.

The race is for box turtles only (snapping turtles will be disqualified). Before the race, be sure to give your turtle plenty to eat and keep it out of the hot sun. Box turtles like to eat crickets and other insects, fruit such as melon, dark leafy greens such as kale and collard greens, and vegetables such as carrots. If racers decorate their turtles, they are asked to use water-soluble paint so it will wash off after the event. Turtle racers are asked to release their turtles in their natural habitat. Turtles love to be in woods, fields, or any other place a safe distance from the road. For more information on turtles, visit turtlecare.net.

For additional information, contact Janie Edmonds with First Federal at 870.508.5679 or 870.404.1217. Visit the Web site www.ffbh.com/turtle.html for the history of the races and photos of past events.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$829.1 million in assets as of March 31, 2008, and conducts business from 19 full-service branch locations, one stand-alone loan production office, and 30 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at aic@ffbh.com.

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