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**FIRST FEDERAL BANK ANNOUNCES
TEAM MEMBER PROMOTION TO BRANCH MANAGER**

Harrison, Ark., June 2011 – Heather R. Nelson, the North Arkansas Regional President of First Federal Bank, is pleased to announce the promotion of **Leslie Hunt** to Branch Manager of the Harrison Bypass Office.

“Leslie is devoted to her branch, her team, and her Bank,” Nelson said. “She is a tremendous asset to First Federal and the Harrison community, and is committed to the Bank’s core values of **INTEGRITY, COMMITMENT, EXCELLENCE, TEAMWORK, INNOVATION, and PROFESSIONALISM.**”

Hunt is responsible for the overall leadership and management of the Bypass Office in addition to her responsibilities of opening new accounts and originating loans. Most recently, Hunt served as VP/Office Administrator. She joined First Federal June 15, 1987, and previously served as Teller and New Accounts Representative.

She is a 2009 ICE TIP Quarterly Finalist and a 2009 ICE TIP Recipient. The ICE TIP Awards were founded in 2003 to recognize outstanding First Federal Team Members who exhibit the Core Values in their banking relationships, whether with fellow Team Members, customers, or the community.

Hunt is a graduate of Valley Springs High School, and attended North Arkansas College. She and her husband Doyle attend Valley Springs First Baptist Church. They enjoy their daughters Kristina Mitchell and Spring Stackhouse, and grandsons Eric, Devin, Hunter, and Garrett.

Hunt can be reached by calling 870.365.8356 or by email at lhunt@ffbh.com.

About First Federal Bank

First Federal is a community bank serving consumers and businesses with a full range of checking, savings, investment, and loan products and services. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on First Federal’s products and services, visit the website at www.ffbh.com or contact the Account Information Center Toll Free at 1.866.242.3324 (1-866-AIC-FFBH) or 1.870.365.8329 Harrison Area.

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