

**FOR FURTHER INFORMATION CONTACT:**

Sonya Edwards | 870.365.8386 | sedwards@ffbh.com

**FIRST FEDERAL: FEEDING THE OZARKS**

*Harrison, Ark., October 3, 2011* – Dabbs Cavin, President of First Federal Bank, is pleased to announce a Food Drive the month of October to benefit food pantries in the North Arkansas Region. Non-perishable food items can be dropped off at the Harrison Northtown Office (1401 Hwy 62/65 N), Mountain Home Eastside Office (3027 Hwy 62 E), Yellville Office (301 Hwy 62 W) and Berryville Office (210 S Main), and First Federal will donate up to \$2,500 in cash – \$1 per item donated – to the four charities.

“There are many hungry families in our community and we hope this food drive will help those less fortunate”, Cavin said. “Arkansas ranks 3<sup>rd</sup> in the nation for the most incidences of food insecurity and we hope everyone will join us in this effort to help feed hungry children, families, and seniors.”

First Federal will donate up to \$1,500 to **Share & Care** in Harrison, a faith-based charity supported by local churches and businesses. Over 100 volunteers work to provide nourishing food to the needy residents of Boone County, and they won’t turn anyone away who needs help. The organization also provides vouchers for clothing, furniture and household items.

First Federal will donate up to \$500 to the **Mountain Home Food Basket**, a 100% volunteer non-profit founded in 1985 to help those in need of food assistance. They distributed more than sixty tons of food in 2009, and are supported by donations of food and funds supplied by local organizations, churches, companies, individuals, and grants.

First Federal will donate up to \$250 to the **Yellville Area Food Closet**, which monthly serves more than 200 families. It has operated since 1988 and was expanded in 1998 using all-volunteer help. Sources for the food supplies include Feed the Children, local grocers, area high schools, scouts, and sportsmen’s groups. Financial contributions are received from churches, businesses, civic organizations, individuals, and grants.

First Federal will donate up to \$250 to **Loaves and Fishes Food Bank of the Ozarks** in Berryville, a faith-based, all-volunteer organization founded in 1985. They currently serve approximately 625 households monthly. They distribute donated and salvaged food that they receive from private companies, individuals and other agencies who collect and distribute food for the needy. All monetary donations are used to purchase food and pay for operating expenses.

###

**About First Federal Bank**

First Federal is a community bank serving consumers and businesses with a full range of checking, savings, investment, and loan products and services. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on First Federal’s products and services, visit the website at [www.ffbh.com](http://www.ffbh.com) or contact the Account Information Center Toll Free at 1.866.242.3324 (1-866-AIC-FFBH) or 1.870.365.8329 Harrison Area.

1401 Hwy. 62-65 N. • PO Box 550 • Harrison, AR 72602 • [www.ffbh.com](http://www.ffbh.com) • 870.741.7641

Virtual Pressroom: [www.ffbh.com/about\\_pressroom.html](http://www.ffbh.com/about_pressroom.html)