



**FOR IMMEDIATE  
RELEASE**

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## **FIRST FEDERAL CELEBRATES LOWELL OFFICE GRAND OPENING**

*Lowell, Ark., November 2008* – Larry J. Brandt, Chief Executive Officer of First Federal Bank, is pleased to announce the Grand Opening Celebration of the Bank's 20th full-service branch and its first location in Lowell. The event will be held on Friday, November 7, 2008, 10am to 4pm. A ribbon-cutting ceremony led by the Lowell Chamber of Commerce will commence at 10am.

The new office, located in Bloomington Crossing at 225 N. Bloomington St., features 2,900 square feet of retail bank space, a 1,200-square-foot training/community room available to community groups and businesses, and six retail units available for lease.

"We're pleased to open our newest location in Lowell," said Ross Mallioux, President-Western Division/Chief Lending Officer. "We look forward to Bloomington Crossing being a hub for the community."

The grand opening is open to the public and will feature refreshments and beverages provided by CBMS from 10am to 2pm; as always, fresh-baked Otis Spunkmeyer cookies will be served all day. Customers and non-customers (ages 18 and up only) may register at the Lowell Office to win up to \$1,000 cash. Registrations will be accepted November 3-7 (limit one registration per day).

The Lowell Office offers a full range of checking, savings, investment, and loan products and services. Matt McCain, Team Member since 2001, serves as Loan Officer.

The Bank Lobby is open Monday-Thursday, 8am-5pm; Friday, 8am-5:30pm; and Saturday, 8am-12pm. The three Drive-Thru lanes are open Monday-Friday, 7:30am-6pm; and Saturday, 8am-12:30pm. The office can be reached by calling 479.770.0208.

For information on the retail units available for lease, contact McCain at 479.770.0208 or [mmcain@ffbh.com](mailto:mmcain@ffbh.com). The units vary in size from 1,200 to 1,800 square feet.

### **About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$820.5 million in assets as of June 30, 2008, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

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