

75**YEARS STRONG****FIRST
FEDERAL®****PRESS RELEASE: *For Immediate Release*****FOR FURTHER INFORMATION CONTACT:**Debbie S. George | 870.391.3427 | dgeorge@ffbh.com**FIRST FEDERAL AND KHOZ: FEEDING THE OZARKS**

Harrison, Ark., October 2009 – Larry J. Brandt, Chairman of the Board/Chief Executive Officer of First Federal Bank, is proud to announce a partnership with KHOZ for Food Harvest 2009.

“During this holiday season, many people are worried about how they’ll get their next meal,” said Brandt. “This partnership allows us to help those less fortunate in our community.”

Food Harvest 2009 will benefit CASA, Share & Care, Independent Living, and Sanctuary in Harrison, as well as Loaves and Fishes in Berryville.

“We are making it easy for people to donate to this great cause,” said Marilyn Wallis, KHOZ’s Station Manager. “Drop off your non-perishable food items at the KHOZ studios anytime between now and November 25.”

First Federal’s three locations in Harrison will accept donations November 18 through November 25.

On Wednesday, November 25, 8am to 6pm, volunteers will be at Walmart, Hudson’s, and Edwards in Harrison, as well as the Berryville Walmart, to collect food items for the non-profits.

“We really appreciate everyone’s help in feeding our hungry neighbors,” said Wallis.

About KHOZ

KHOZ is comprised of two locally owned and operated radio stations. Both “put the Ozarks first” by providing local news and up-to-the-minute weather, and supporting community organizations in a variety of ways. KHOZ AM 900 has served Harrison for over 65 years. The station plays the best in adult contemporary music. KHOZ FM 102.9, a regional station serving Southwest Missouri and Northwest Arkansas, plays Top 40 Country Hits along with Country Classics.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$786.7 million in assets as of June 30, 2009, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at aic@ffbh.com.

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