

75**YEARS STRONG****FIRST
FEDERAL®****PRESS RELEASE: *For Immediate Release*****FOR FURTHER INFORMATION CONTACT:**Debbie S. George | 870.391.3427 | dgeorge@ffbh.com**FIRST FEDERAL HONORS TEAM MEMBERS AT
SEVENTH ANNUAL ICE TIP AWARDS**

Harrison, Ark., October 2009 – Larry J. Brandt, Chairman of the Board/Chief Executive Officer of First Federal Bank, announced the winners of the Seventh Annual ICE TIP Awards, which recognize Team Members who exhibit the Bank's core values of INTEGRITY, COMMITMENT, EXCELLENCE, TEAMWORK, INNOVATION, and PROFESSIONALISM.

The 2009 recipients include **Larry Hall**, VP/Special Assets Commercial Credit (Rogers Pinnacle Office); **Leslie Hunt**, VP/Office Administrator at the Harrison Bypass Office; and **Jeri Pritchett**, SVP/Controller, and **Jennifer Stockton**, Assistant Controller, who both work at the Corporate Office in Harrison.

Brandt said, "I'd like to personally congratulate the winners – they represent a combined 35 years of service to the Bank and our customers. These Team Members exemplify dedication to our core values, and the award is a symbol of their character and hard work."

Brandt and Hannah Carter, AVP Office Administrator, presented the award to Hall, who has been a Team Member since April 2007. Rick Quattlebaum, Senior Vice President/Strategic Projects Officer, presented the award to Hunt, who joined the Bank in June 1987. Pritchett, Team Member since December 2002, and Stockton, Team Member since May 2005, were both presented their awards by Sherri Billings, Executive Vice President/Chief Financial Officer.

The ICE TIP Awards were founded in 2003 to recognize outstanding First Federal Team Members who exhibit core values in their banking relationships, whether with fellow Team Members, customers, or the community. All Team Members are encouraged to submit nominations each quarter, and all are eligible to be nominated. Senior executives and Board members are not eligible. Up to four finalists are selected by the Bank's Senior Leaders each quarter, with four winners being chosen annually.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$786.7 million in assets as of June 30, 2009, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at aic@ffbh.com.

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