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## **START YOUR TURTLES! FIRST FEDERAL HOSTS THE RED, WHITE & BLUE TURTLE RACES**

*Mountain Home, Ark., June 2010* – Summer brings races of all kinds – including the First Federal Turtle Races! Children ages 12 and younger are invited to participate in First Federal's **6<sup>th</sup> Annual Red, White & Blue Turtle Races**. The annual event will be held on **Friday, June 25** at the Arkansas State University Campus in Mountain Home. Registration and attendance at the event is free.

Pre-registration begins on Monday, June 21 at the First Federal Mountain Home Eastside Office (located at 3027 Hwy. 62 E.). The first 50 entrants will receive free t-shirts.

Registration the day of the race begins at 5:30pm. Heats start at 7pm, with the top turtle finishers in each heat advancing to a finals round. Winners will receive trophies and have their picture taken with Chester T. Chipmunk, the president of Chester's Investor Club, First Federal's savings account for children.

Snapping turtles will be disqualified, but other types of turtles are welcome. Before the race, be sure to give your turtle plenty to eat and keep it out of the hot sun. Box turtles like to eat crickets and other insects, fruit such as melon, dark leafy greens such as kale and collard greens, and vegetables such as carrots. If racers decorate their turtles, they are asked to use water-soluble paint so it will wash off after the event. Turtle racers are asked to release their turtles in their natural habitat. Turtles love to be in woods, fields, or any other place a safe distance from the road. For more information on turtles, visit [turtlecare.net](http://turtlecare.net).

For additional information, contact Ashlee Colliver with First Federal at 870.391.3424. Visit the website [www.ffbh.com/turtle.html](http://www.ffbh.com/turtle.html) for the history of the races and photos of past events.

### **About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$696.9 million in assets as of March 31, 2010, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone Toll Free at 1.866.242.3324 (1-866-AIC-FFBH) or 870.365.8329 in the Harrison Area.

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