

75**YEARS STRONG****FIRST
FEDERAL®****PRESS RELEASE: *For Immediate Release*****FOR FURTHER INFORMATION CONTACT:**Debbie S. George | 870.391.3427 | dgeorge@ffbh.com**FIRST FEDERAL JEANS' DAY BENEFITS SUSAN G. KOMEN FOR THE CURE**

Northwest, Ark., November 2009 – On Monday, October 19, 2009, Team Members from First Federal Bank wore jeans and pink shirts to show their support of Susan G. Komen for the Cure as part of First Federal's Charity of the Month program.

"First Federal is committed to the communities we serve, and we support a number of non-profit and civic organizations in our market area," said Larry J. Brandt, Chief Executive Officer of First Federal Bank. "The third Monday of every month is designated as Jeans Day. Our Team Members can wear jeans for a donation of \$5 and support our Charity of the Month."

Bo Garmon, First Federal's Vice President/Relationship Banking Manager, and Whitney Branch, First Federal's Assistant Vice President/Marketing-Public Relations Officer, presented Alison Levin, Executive Director of the Ozark Affiliate, Susan G. Komen for the Cure, and Megan Starkey, Director of Mission Services for the Ozark Affiliate, Susan G. Komen for the Cure, a check for \$545, representing donations from 107 Team Members.

Past recipients of First Federal's Charity of the Month program include Hospice organizations, youth organizations, and the Alzheimer's Memory Walk.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$738.6 million in assets as of September 30, 2009, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at aic@ffbh.com.

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