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FIRST FEDERAL TEAM MEMBER NAMED TO ARKANSAS BUSINESS 40 UNDER 40

Harrison, Ark., June 2007 – First Federal Bank is pleased to announce that Jeff Brandt, Executive Vice President/Eastern Division, has been named to the 2007 *Arkansas Business* state-wide 40 Under 40 list, which was published in the June 25 edition. The prestigious group includes top business and professional leaders from across the state. Members were chosen by the editorial staff of *Arkansas Business* from hundreds of nominations.

According to an article by *Arkansas Business* Editor Gwen Moritz, “This is one of our most popular features and for good reason: These are people to watch.” She added, “We make no claim that these are ‘the most’ impressive or ‘the most’ promising young leaders in Arkansas, but we do think their accomplishments are impressive and their futures exceedingly bright.”

Tommy Richardson, President/Chief Operations Officer, said, “We are honored that Jeff has been named to this prestigious list. He exemplifies our core values of **INTEGRITY, COMMITMENT, EXCELLENCE, TEAMWORK, INNOVATION,** and **PROFESSIONALISM.** Jeff is dedicated to our customers and devoted to his family, community, and country.”

A fourth generation banker, Jeff has served in a variety of capacities at First Federal since becoming a Team Member in 1989, including appraiser, loan officer, and branch manager. His great-grandfather, Frank L. Coffman, Sr., was one of the original founders of the Bank. In his current role, Jeff oversees nine offices in four counties.

Also following family tradition, Jeff served with the Army Reserve from 1993 to 2004, and was awarded a Bronze Star for outstanding performance during Operation Iraqi Freedom. His father retired as an Army colonel, and his two grandfathers served in World War II.

Jeff is a 1993 graduate of University of Arkansas and is a state-certified appraiser. A former Eagle Scout, Jeff volunteers with the Ozark District Boy Scouts. He and his wife, Wendi, enjoy three children, Grace, Ella, and J. Henry. They are members of First Baptist Church of Harrison.

A 40 under 40 list has been published by *Arkansas Business* since 1994.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$834.8 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information, visit us on the web at www.ffbh.com or contact our Account Information Center by phone at 870.365.8329 (toll free 866-AIC-FFBH) or by email at aic@ffbh.com.

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