



**FOR IMMEDIATE  
RELEASE**

1401 Highway 62/65 North  
P. O. Box 550  
Harrison, AR 72602

**FOR FURTHER INFORMATION CONTACT:**  
Debbie S. George/Public Communications Officer  
870.391.3427 / [dgeorge@ffbh.com](mailto:dgeorge@ffbh.com)

## **FIRST FEDERAL BANK ANNOUNCES NEW LOAN OFFICER**

*HARRISON, Ark., April 2007* – Jeff Brandt, Executive Vice President/Eastern Division of First Federal Bank, announces the appointment of a new loan officer, Matt Bell.

“We are excited to have Matt available to serve customers in the Harrison area,” Brandt said. “He understands the importance of recommending products that meet specific financing needs.”

Bell is based out of the Harrison Downtown office, and is available to provide customers with personalized consumer, residential, and commercial loan solutions. He can be reached by calling 870.391.3401 or by email at [mwbell@ffbh.com](mailto:mwbell@ffbh.com).

Bell is a 2002 graduate of Green Forest High. He graduated from North Arkansas College in 2004 with an Associates of Arts degree, and is in his final semester of study at Arkansas Tech. He is a board member of Main Street Harrison, and a member of Rotary. Bell and his wife Anna enjoy their son Isaac, 5. They attend Bear Creek Springs Baptist Church.

### **About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment and loan products and services. The Bank, founded in 1934, has \$852.5 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone at 870.365.8329 (toll free 866-AIC-FFBH) or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

###