

75**YEARS STRONG****FIRST
FEDERAL®****PRESS RELEASE: *For Immediate Release*****FOR FURTHER INFORMATION CONTACT:**Debbie S. George | 870.391.3427 | dgeorge@ffbh.com**MOBILE MAMMOGRAPHY UNIT
TO VISIT FOUR FIRST FEDERAL OFFICES**

Mountain Home, Ark., July 2009 – According to the American Cancer Society (ACS), a woman living in the US has a one in eight (12.3%) lifetime risk of developing breast cancer. However, there is a way to reduce mortality from the disease – breast cancer screenings for women of all ages and annual mammograms for women over 40.

First Federal Bank will be hosting the Mobile Mammography Unit (MMU) of Baxter Regional Medical Center at four offices:

- Thursday, July 16, 9am-2pm – Mountain Home Eastside Office, 3027 Hwy. 62 E.; call Tammy Holt at 870.508.5673 for an appointment
- Tuesday, July 21, 9am-2pm – Yellville office, 301 Hwy. 62 W.; call Vickie Fogerty at 870.449.4021 for an appointment
- Wednesday, July 22, 9am-2pm – Mountain Home Westside Office, 1337 Hwy. 62 S.W.; call April Fowler at 870.424.4400 for an appointment
- Monday, August 10, 9am-2pm – Mountain Home Main Office, 668 Hwy. 62 E.; call Donna Hopkins at 870.508.5654 for an appointment

“We are pleased to aid in the fight against the disease and to offer this service to the women in Baxter and Marion counties,” said Sonya Edwards, Vice President/Marketing with First Federal. “This is just another way of giving back to the communities we serve.”

The MMU provides mammograms for \$110, which includes a radiologist interpretation and a report of the findings provided to the patient and her physician within one week. A bone density exam can be added to the visit at no additional charge. The deadline to make an appointment is the Friday prior to the MMU visit.

“Early detection is a key to survival for a lot of women,” said Bonnie J. Fischer, MMU Coordinator with Baxter Regional. “I appreciate that First Federal cares enough to help the ladies of our community in this life-saving effort.”

The MMU will file insurance (including Medicare), as long as the patient’s last mammogram was at least a year prior and she provides an insurance card and photo ID. Women without insurance or whose insurance may not cover this type of exam may qualify for a free mammogram; call BreastCare toll free at 877.670.2273.

About the Mobile Mammography Unit (MMU)

The Baxter Regional Medical Center MMU uses state-of-the-art FDA certified equipment run by licensed mammography technologists. The MMU is supported by the Susan G. Komen for the Cure Arkansas Affiliate. In 2007, the MMU provided 2,653 free mammograms to Arkansas women.

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FEDERAL®****PRESS RELEASE: *For Immediate Release*****About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$803.4 million in assets as of March 31, 2009, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at aic@ffbh.com.

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