



**FOR IMMEDIATE  
RELEASE**

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## **MOBILE MAMMOGRAPHY UNIT TO VISIT THREE FIRST FEDERAL OFFICES**

*Mountain Home, Ark., May 2007* – According to the American Cancer Society, one woman is diagnosed with breast cancer every three minutes, and one woman will die of breast cancer every 13 minutes in the United States. Women over the age of 40 are encouraged to get a mammogram every year.

First Federal is proud to host the Mobile Mammography Unit (MMU) of Baxter Regional Medical Center at three offices. The MMU will visit the Mountain Home Westside Office, located at 1337 Hwy. 62 S.W., on Thursday, June 14; the Mountain Home Main Office, located at 668 Hwy. 62 E., on Thursday, July 26; and the Yellville Office, located at 301 Hwy. 62 W., on Friday, September 7.

“Early detection is a key to survival for a lot of women,” said Bonnie J. Fischer, MMU Coordinator with Baxter Regional. “I appreciate that First Federal cares enough to help the ladies of our community in this life-saving effort.”

The MMU provides mammograms for \$104, which includes a radiologist interpretation and a report of the findings provided to the patient and her physician within one week. A bone density exam can be added to the visit at no additional charge.

The MMU will file insurance (including Medicare), as long as the patient’s last mammogram was at least a year prior and she provides an insurance card and photo ID. Women without insurance or whose insurance may not cover this type of exam may qualify for a free mammogram; call BreastCare toll free at 877.670.2273.

“We are pleased to be able to offer this service to the women in Baxter and Marion counties,” said Janie Edmonds with First Federal. “This is just another way of giving back to the communities we serve.”

To make an appointment, please call Edmonds at 870.424.4400 or 870.404.1217. The deadline to make an appointment is the Friday prior to the MMU visit.

### **About the Mobile Mammography Unit (MMU)**

The Baxter Regional Medical Center MMU uses state-of-the-art FDA certified equipment run by licensed mammography technologists. The MMU is supported by the Susan G. Komen for the Cure Arkansas Affiliate. In 2006, the MMU provided 2,769 free mammograms to Arkansas women.

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**About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$834.8 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone at 870.365.8329 (toll free 866-AIC-FFBH) or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

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