



**FOR IMMEDIATE
RELEASE**

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WIN THANKSGIVING DINNER FROM FIRST FEDERAL

Northwest, Ark., November 2008 – What are you thankful for? To celebrate the season, First Federal is holding its annual **Thanksgiving Dinner Giveaway** and giving away fourteen turkey dinners with all the fixings (one per participating office). To share the blessings, First Federal will also donate a dinner or \$50 cash to the non-profit organization of the winners' choice.

Participating offices include Bentonville Central, Berryville, Centerton, Farmington, Harrison Bypass, Harrison Downtown, Harrison Northtown, Lowell, Mountain Home Eastside, Mountain Home Main, Mountain Home Westside, Rogers Hudson, Tontitown, and Yellville.

The dinner serves eight to ten and includes turkey, dressing, gravy, cranberry relish, pie, one dozen rolls, and a side.

Registrations will be accepted at the participating First Federal Offices through Friday, November 21, 2008 at 4pm. The giveaway is open to customers and non-customers. See First Federal for complete rules and details.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$789.8 million in assets as of September 30, 2008, and conducts business from 20 full-service branch locations, one stand-alone loan production office, and 31 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at aic@ffbh.com.

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