



**FOR IMMEDIATE
RELEASE**

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FIRST FEDERAL BANK CELEBRATES 30th ANNIVERSARY OF YELLVILLE OFFICE

Yellville, Ark., November 2007 – Vickie Fogerty, Vice President/Office Manager of First Federal Bank's Yellville Office, is pleased to announce the Christmas Open House and 30th Anniversary Celebration, which will be held on Friday, December 7, 2007, 8am-5pm.

The event is open to the public and will feature light refreshments throughout the day. Visitors will be able to view photos from the groundbreaking held in 1977, as well as photos from the 20th anniversary.

\$30 cash will be given away every hour starting at 9am, for a total of nine \$30 prizes. Customers and non-customers may register for the drawing starting Monday, December 3, 2007, at 8am, and must register by 5pm on December 7. Limit one registration per day. Need not be present to win.

"We are so thrilled to be celebrating our Christmas Open House and the 30 years we've been serving the Yellville community," said Fogerty.

The Yellville Office can be reached by calling 870.449.4021. The Lobby is open Monday – Friday, 8am-5pm; and Saturday, 8am-12pm. The drive-through is open Monday – Friday, 7:30am-5:30pm; and Saturday, 8am-12pm.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$797.8 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone at 870.365.8329 or 866-AIC-FFBH toll free or by email at aic@ffbh.com.

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