



**FOR IMMEDIATE
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FIRST FEDERAL HONORED BY ARKANSAS BUSINESS & PROFESSIONAL WOMEN

Little Rock, Ark., June 2007 – Arkansas Business and Professional Women (AR/BPW) held its Seventh Annual “Arkansas Women Mean Business” Gala and Awards Banquet on Friday, June 1, 2007, at the Wyndham Hotel in Little Rock.

Edwina Hancock, State President for the AR/BPW, presented First Federal Bank with two awards – the 2007 Employer of the Year Award and the 2007 Best Customer Service Award/Financial Institution. Larry J. Brandt, Chief Executive Officer of First Federal Bank, accepted the awards on behalf of the Bank.

“This is truly a great honor for our company and one that we take great pride in,” said Brandt. “Over 81% of our Team Members are women, and 34 hold a title of Vice President or above. These women display our core values of Integrity, Commitment, Excellence, Teamwork, Innovation and Professionalism. We are pleased to be recognized for the value we place on women both as customers and members of the organization.”

The annual Gala recognizes individual women for achievements in the arts, banking, education, financial, legal, medical, and non-traditional fields. Businesses are recognized for Best Customer Service to Women Consumers and Best Promotion of Working Women’s Issues in the Media. The federation also recognizes an Arkansas Employer of the Year for a track record of supporting female employees through equal advancement opportunities and family-friendly policies and procedures.

First Federal was previously named the 2006 AR/BPW Employer of the Year.

About Business and Professional Women (BPW)

BPW/USA works to achieve equity for all women in the workplace through advocacy, education, and information. Officially established on July 16, 1919, BPW was the first national organization in the world created by and for business and professional women. The Arkansas federation was also formed in 1919; currently thirty-five organizations throughout the state serve almost 700 members.

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About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$834.8 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information, visit us on the web at www.ffbh.com or contact our Account Information Center by phone at 870.365.8329 (toll free 866-AIC-FFBH) or by email at aic@ffbh.com.

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