



**FOR IMMEDIATE  
RELEASE**

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## **FIRST FEDERAL ADDS NEW TEAM MEMBER**

*Mountain Home, Ark., October 2007* – Jeff Brandt, Executive Vice President/Eastern Division of First Federal Bank, announces the addition of new Team Member **April Fowler**, who will serve as Office Administrator for the Mountain Home Westside Office located at 1337 Hwy. 62 E.

“April brings a lot of good experience to the Bank,” Brandt said. “She also fully demonstrates our core values of **INTEGRITY, COMMITMENT, EXCELLENCE, TEAMWORK, INNOVATION, and PROFESSIONALISM.**”

In her new position, Fowler is responsible for overseeing the day-to-day operations of the branch office, including deposit operations, customer service, and employee relations; opening new accounts; performing audits; and maintaining records.

Fowler has two years of experience in banking and four years of experience in management. She is a 1997 graduate of Mountain Home High School and attended Arkansas State University. Fowler serves on the Community Relations Committee for the Chamber of Commerce; as the secretary for the National Wild Turkey Federation; and is a member of the Mountain Home chapter of Business and Professional Women and the Delta Waterfowl committee. She and her husband Ty live in Cotter, and enjoy spending time with their daughter Aubrey, 10.

### **About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$820.5 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone at 870.365.8329 or 866-AIC-FFBH toll free or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

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