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RELEASE**

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## **FIRST FEDERAL BANK ANNOUNCES TEAM MEMBER PROMOTIONS**

*Harrison, Ark., August 2007* – Ross Mallioux, President/Western Division of First Federal Bank, announces three Team Member promotions in Northwest Arkansas. **Ruby Mahan** at the Bentonville Walton Office, **Trish McCollom** at the Fayetteville N. College Office, and **Amanda Sullivan** at the Springdale Office have all been promoted to Office Administrator.

“We are proud to recognize excellence by these three members of the *First* team,” said Mallioux. “Their promotions were a direct result of their outstanding service.”

All three Team Members are responsible for overseeing the day-to-day operations of the branch offices, including deposit operations, customer service, and employee relations; opening new accounts; performing audits; and maintaining records.

Mahan, who works at the Bentonville Walton Office, has been with First Federal since March 2000, previously serving as a Teller Supervisor at the Bentonville and Tontitown Offices. She has one daughter and two grandchildren, and attends Community Christian Fellowship Church in Bentonville. She enjoys motorcycling in her free time.

McCollom, who works at the Fayetteville N. College Office, has been a Team Member since May 2004 and previously served as a Teller Supervisor at the Farmington and Fayetteville College Offices. She has an Associate’s degree in Business Technology from North Arkansas College, and enjoys bowling, basketball, swimming, and mini golf.

A First Federal Team Member since September 2002, Sullivan previously served as a Teller Supervisor at the Fayetteville College, Farmington, and Springdale Offices. She currently works at the Springdale Office, and is also the teller trainer for the Western Region. She and her husband Rusty enjoy their two children, Reese (3 ½) and Andrew (nine months).

### **About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$820.5 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone at 870.365.8329 or 866-AIC-FFBH toll free or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

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