



**FOR IMMEDIATE
RELEASE**

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FIRST FEDERAL BANK ANNOUNCES OFFICER PROMOTIONS

HARRISON, Ark., January 2007 – Larry J. Brandt, Chairman of the Board/Chief Executive Officer of First Federal Bank, announces three officer promotions. **Rick Quattlebaum** has been promoted to Senior Vice President/Strategic Projects Officer; **John R. Eoff** has been promoted to Director of Internal Audit; and **Tabitha Campbell** has been promoted to Vice President/Manager Investment Services.

Brandt said, “These promotions are in recognition of the outstanding performance by these members of the *First* team. Their skills and commitment to the bank will be invaluable as we meet the challenges of our continuing growth.”

Quattlebaum has been a First Federal Team Member for over 11 years, most recently as Director of Internal Audit. His primary functions in the new assignment as Senior Vice President/Strategic Projects Officer will be serving as the Bank’s Security Officer, assisting and coordinating strategic planning, supervising a new centralized loss prevention operation, and managing risk assessments. Quattlebaum is a Certified Public Accountant and received his bachelor’s degree from the University of Central Arkansas. He is a member of Kiwanis Club. He and his wife, Connie, have three children, and are members of Northside Church of Christ.

Eoff has been with First Federal for almost a year, and will assume the leadership role as Director of Internal Audit. He has over twenty years of banking experience in the areas of accounting, operations, trust and loan functions. He has served on numerous boards and committees throughout his career in Harrison. Eoff graduated from Arkansas Tech University and is a Certified Public Accountant. He is a member, deacon, and treasurer of First Baptist Church. He and his wife, Gail Beth, have two sons.

As the new Vice President/Manager Investment Services, Campbell will oversee all investment services activities. She joined First Federal in May 2001 after graduating from the University of Central Arkansas with a degree in Finance. She holds Series 7, 63, 24, and Arkansas Life and Health Insurance Licenses. She and her husband, Kirk, have one daughter, and they are members of Brand New Church. Campbell is the Harrison Noon Lions Club President, a member of the Harrison Chamber of Commerce Board of Directors and a member of the Harrison Junior Auxiliary.

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About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment and loan products and services. The Bank, founded in 1934, has \$868 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information, visit us on the web at www.ffbh.com or contact our Account Information Center by phone at 870.365.8329 (toll free 866-AIC-FFBH) or by email at aic@ffbh.com.

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