



**FOR IMMEDIATE  
RELEASE**

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## **TURTLE JOCKEYS WANTED! FIRST FEDERAL HOSTS THE 25<sup>TH</sup> ANNUAL TURTLE RACES**

*Harrison, Ark., June 2007* – Think you have what it takes to be a turtle jockey? Children ages 12 and younger are invited to participate in **First Federal Bank's 25<sup>th</sup> Annual Turtle Races**. The annual event will be held on **Wednesday, July 4**, on the Square in downtown Harrison.

"I've been a part of First Federal's Turtle Races almost my entire life," said Jeff Brandt, Executive Vice President/Eastern Division of First Federal, who manages the race each year and runs the heats. "I'm excited to be a part of such a long-lasting and fun event; I look forward to it all year, and I think the community does too."

Pre-registration begins on Monday, June 18, at the First Federal Downtown Office. The first 250 entrants will receive free t-shirts and goodies.

Pre-registration the day of the race begins at 8:45am. Heats start at 9:30am, with the top turtle finishers in each heat advancing to a finals round. Refreshments will be provided as long as they last. Winners will receive trophies and get to have their picture taken with Chester.

Registration and attendance at the event is free.

If participants decorate their turtles, they are asked to use water-soluble paint so it will wash off once the race is over. Turtle jockeys are asked to release their turtles in their natural habitat. Turtles love to be in woods, fields, or any other place a safe distance from the highway. If any entrants are unable to release their turtles, First Federal staff will release the turtles in their natural habitat.

### **About First Federal Bank**

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$834.8 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information, visit us on the web at [www.ffbh.com](http://www.ffbh.com) or contact our Account Information Center by phone at 870.365.8329 (toll free 866-AIC-FFBH) or by email at [aic@ffbh.com](mailto:aic@ffbh.com).

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