



**FOR IMMEDIATE
RELEASE**

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TURTLE JOCKEYS WANTED! FIRST FEDERAL HOSTS THE RED, WHITE & BLUE TURTLE RACES

Mountain Home, Ark., June 2007 – Think you have what it takes to be a turtle jockey? Children ages 12 and younger are invited to participate in the **Red, White & Blue First Federal Turtle Races**. The annual event will be held on **Saturday, June 30**, at the ASU Campus in Mountain Home.

Pre-registration begins at 3pm. Heats start at 4pm, with the top turtle finishers in each heat advancing to a finals round. The first 50 entrants will receive free t-shirts. Winners will receive trophies and get to have their picture taken with Chester.

Registration and attendance at the event is free. For additional information, contact Janie Edmonds with First Federal at 870.424.4400 or 870.404.1217.

If participants decorate their turtles, they are asked to use water-soluble paint so it will wash off once the race is over. Turtle jockeys are asked to release their turtles in their natural habitat. Turtles love to be in woods, fields, or any other place a safe distance from the highway.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$834.8 million in assets and conducts business from 18 full-service branch locations, one stand-alone loan production office, and 29 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information, visit us on the web at www.ffbh.com or contact our Account Information Center by phone at 870.365.8329 (toll free 866-AIC-FFBH) or by email at aic@ffbh.com.

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