



**FOR IMMEDIATE
RELEASE**

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FIRST FEDERAL INVESTMENT SERVICES REPRESENTATIVE AWARDED CLUB MEMBERSHIP

MOUNTAIN HOME, Ark., July 2008 – Tabitha Campbell, Vice President/Manager, First Federal Investment Services (FFIS), is pleased to announce that **Tim Baskin**, Mountain Home Investment Representative, has earned membership in PLANCO's 2008 Leader's Council.

PLANCO, a subsidiary of The Hartford, awards membership in the Leader's Council to representatives who achieve a high level of annuity sales during the calendar year.

"We are honored that Tim has been selected for this honor," Campbell said. "He understands the vital importance of tailoring financial products and insurance services to meet the needs and wants of our customers."

Baskin is available by appointment to provide clients with personalized and professional financial guidance. He can be reached by calling 870.492.2333 or by email at tim.baskin@uvestmail.com.

He received his Bachelor's degree from Oklahoma State University and is Series 7, 66, Life, Accident, and Health Licensed. Baskin and his wife Missy live in Mountain Home and attend Faith Life Church in Branson. In his spare time, he enjoys golf, fishing, and spending time with his family.

About First Federal Investment Services

Through First Federal's partnership with UVEST Financial Services, customers have access to a wide variety of financial products and services, including professional money management, financial planning, stocks, bonds, mutual funds, annuities, IRAs, life insurance, long term care and much more.

About First Federal Bank

First Federal is a community bank serving consumers and businesses in Northcentral and Northwest Arkansas with a full range of checking, savings, investment, and loan products and services. The Bank, founded in 1934, has \$792.0 million in assets as of December 31, 2007, and conducts business from 19 full-service branch locations, one stand-alone loan production office, and 30 ATMs. First Federal Bank is a wholly owned subsidiary of First Federal Bancshares of Arkansas, Inc., whose stock is traded on the NASDAQ Global Market under the symbol FFBH. For information on all the products and services we offer, visit us on the web at www.ffbh.com or contact our Account Information Center by phone toll free at 866-AIC-FFBH (870.365.8329 Harrison area) or by email at aic@ffbh.com.

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About UVEST

Since 1982, UVEST Financial Services (UVEST) has offered quality investment and insurance programs to financial institutions. A premiere provider of third-party brokerage, today UVEST delivers customized solutions in a consultative environment to over 300 financial institutions in more than 40 states. UVEST is dedicated to providing proven program management, product expertise, advanced technology, and superior customer service support, all tailored to meet the unique needs of each client. UVEST is a registered broker dealer and is an NASD/SIPC member firm. For more information, visit www.uest.com.

Securities are offered by UVEST Financial Services. Member FINRA / SIPC. UVEST and First Federal Investment Services are separate entities. Investment products are not FDIC insured, not bank guaranteed, and may lose value.

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